



ABOUT ME

Use This Worksheet to Write your About Page

Writing a introduction greeting to your reader

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Next tell your reader what they will come to expect of you

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Tell your readers what the blog will provide them

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Get personal and tell them your story of why you started the blog and your background. Inspire them and share your reasons

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Pictures are worth a thousands word. So, pick out 1-5 pictures that captures you and explain why. This will help with your branding.



Write a call to action plan to get them active in your website, newsletter, eBook or whatever. Be sure to be compelling.

